



The Alliance for Contraception in Cats and Dogs

**Third International Symposium on
Non-Surgical Contraceptive Methods for Pet Population Control
Alexandria, VA • November 9-12, 2006**

ACC&D AGENDA for ADVANCEMENT

1. Seek partnerships and take action to get zinc gluconate used in effective population control programs in the U.S. and worldwide to save the lives of dogs.
2. Build partnership with holder of early stage technology with potential for permanent non-surgical sterilization for female dogs and cats. Exploring strategic partnership with Senestech to advance their technology in accordance with ACC&D's mission.
3. Raise \$10 million to advance both male and female technology projects
4. Identify and build demand for non-surgical sterilants primarily through outreach in strategic alliances: pet owners, animal welfare organizations, veterinarians.
5. Conduct consumer research to determine the market opportunity for these products, and for guidance on best messages to effectively market both the product concept and products to key audiences: pet keepers, veterinarians, and animal welfare organizations.
6. Expand ACC&D's advisory board with additional members experienced in pharmaceutical development to assist researchers and funders to best direct resources.

Priorities for Non-Surgical Products for Pet Population Control

- Approved by regulatory agencies as Safe (for animals and for the humans administering) and Effective
- Permanent. Some opportunity for long term (3+ years)
- Deliverable in a single injection or treatment
- Product/s available for effective use in both male and female, dogs and cats
- Documented effects on behavior and health.
- Can be provided at affordable rates for use in indigent or low income client populations